

Website User Friendliness Checklist

Home Page Zen

- My homepage is organized and uncluttered
- My homepage feels welcoming
- My homepage reflects my business

Navigation

- My navigation bar is easy to find
- My navigation is organized in a logical way
- All main pages are represented somewhere in the navigation
- My navigation bar is consistent throughout my website
- It's clear which page I am on at all times
- There's a clear link back to the homepage on every page
- I have a sitemap

Functionality

- All my links go where they are need to go
- All of my forms submit correctly
- All of my error messages make sense
- All of my pages load quickly
- There is a place for people to contact me

Visuals

- There is a good balance between text and images
- Things look clean and organized
- My formatting is consistent on all pages
- My text and headers are consistent on all pages
- My images are high quality - they are attention grabbing and well thought out



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